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PRESS RELEASE

2016-2017 CULTURAL ACTIVITIES A RICH AND DIVERSIFIED PROGRAM

Montreal, August 11, 2016 – The McCord Museum has organized many activities in connection with its temporary and permanent exhibitions, with panels, film screenings, lectures, discussions about the exhibitions, and concerts in store for art lovers and curious minds alike.

Check the calendar at: http://www.musee-mccord.qc.ca/en/activities/

Unless otherwise indicated, these activities are free. Spots are limited.

Museum Members can reserve a spot for these activities, get unlimited access to the McCord Museum, and enjoy many other privileges.

Membership-McCord@McCord-Stewart.ca

Journées de la culture

From September 30 to October 2, 2016, as part of its *Journées de la culture*, the McCord Museum will hold guided tours of the outdoor installations of the museum and the McGill Campus through an initiative of Art Public Montréal.

The McCord Museum and McGill University will hold a one-hour outdoor tour that presents a selection of the public art of the two collections. The visit begins at the McCord Museum with the presentation of two works commissioned in 1992, for the Museum's reopening: a work by Pierre Granche located on the Victoria Street side of the building, along with the Inukshuk on Sherbrooke Street. Visitors will then cross to the north side of the street to continue the visit with six pieces located on the main campus of McGill University, including the James Sculpture Garden and works by Marcel Barbeau, Charles Daudelin and several other artists. Art Public Montréal is a project created by the Ville de Montréal, the Ministère de la Culture et des Communications and Tourisme Montréal.

- Saturday, October 1 10:00 a.m. in English and 2:30 p.m. in French.
- Sunday, October 2 10:00 a.m. in French and 2:30 p.m. in English.

Activities associated with the exhibition *Eleganza: Italian Fashion from 2945 to Today*

- Screening of the film *Made in Italy* Wednesday, August 24 and September 14, from 6 p.m. to 7 p.m.
- Round Table about Italian fashion
 September 7, from 6 p.m. to 7 p.m.
 With Cynthia Cooper, Curator, Costume and Textiles, and her guests from the fashion world



Inukschuk ©McCord Museum



Activities associated with the exhibition Summer Holidays!

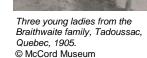
■Tea at the McCord

These lectures showcase the Museum's collections and exhibitions. The presentations are followed by tea (courtesy of Camellia Sinensis Tea House) and biscuits.

Tuesday, October 4, 2016, 2:00 p.m. (In French)

Modern leisures and liberties: reflections on the Summer Holidays! exhibition By Eugénie Marcil, Archivist, Collections and Research

The Museum has close to one hundred albums compiled by amateur photographers who captured their family vacation souvenirs with Kodak cameras. These everyday images of children, friends, big events and trips are often described as candid, common, or even run-of-the-mill, yet they provide a rich trove of unique information. With a focus on snapshots selected for the *Summer Holidays!* exhibition, this lecture provides a better understanding of the documentary potential of vernacular photography and describes the upheavals from 1900 to 1940 that changed Quebec society.



Activities associated with the exhibition Notman: Visionnary Photographer

■ Conversation around the exhibition

Wednesday, November 23, 2016, at 6 p.m. (in French) Led by Hélène Samson, Curator of the exhibition and Curator, Notman Photographic Archives

■ Films

Wednesdays, from 6 p.m. to 8 p.m.

-January 22, 2017

Screening of the film, Le sel de la terre, by Juliano Ribeiro Salgado

-January 25, 2017

Screening of the documentary McCullin, by David and Jacqui Morris

-February 15, 2017

Screening of the documentary *Annie Leibovitz: Life through a Lens*, by Barbara Leibovitz

■ Round table discussion on Notman and the portrait photo

Wednesday, March 1, 2017, at 6 p.m. (in French)

With Hélène Samson, Curator of the exhibition, and her guests

■Tea at the McCord

Wednesday, March 15, 2017, 2:00 p.m. (In English)

Travelling in Time: William Notman's Photographs

By Heather McNabb, Technician, Photographic Services and Copyright, McCord Museum

This exhibition invites visitors to explore the photos taken by William Notman at the end of the 19th century. These photographs were sold as travel souvenirs at a time when amateur photography wasn't a common practice.

Activities associated with the exhibition Wearing Our Identity. The First Peoples Collection

■ Tuesday, January 31, 2017, 2:00 p.m. (In French)



Wm Notman & Son, William G. Ross with his medals from the Montreal Bicycle Club, 1885 ©McCord Museum

From souvenir object to fantasy object: Artefacts from the First Peoples Collection

By Guislaine Lemay, Curator of Ethnology, Archaeology and, by interim, Decorative Arts

Guislaine Lemay will present souvenir objects created by aboriginal communities in the 19th and 20th centuries selected from the First Peoples collection and tied to the exhibition *Wearing Our Identity. The First Peoples Collection.* This practice, a combination of tradition and commercialism, represents an inventive survival strategy undertaken by aboriginal men and women.

Activity associated with the exhibition Fashioning Expo 67

■ Conversation around the exhibition

Wednesday, April 12, 2017, at 6 p.m.

Led by Cynthia Cooper, Head, Collections and Research, and Curator, Costume and Textiles

After Hours at the McCord, presented by National Bank

Rediscover the Museum and its exhibitions from a new angle during a fun evening. Free admission for Members of the Museum only. Advance tickets \$16 and \$20 at the door.

■ Montreal is Fashion

Presented by Le Bureau de la mode de Montréal September 22, 2016

This event is related to the *Eleganza: Italian Fashion From 1945 to Today* exhibition. The evening's many activities include fashion workshops; demonstrations of embroidery, bead work, leather working and fashion sketching; as well as live performances. This *After Hours at the McCord* promises to be the fashion event of the season.

■ Montreal in Photos

November 24, 2016

William Notman, who is the subject of the McCord Museum's major exhibition this fall, is also the theme of this event.

■ Montreal's Fashion Tech

March 30, 2017

Expo 67 and fashion are opportunities to transfer clothing into backdrops for digital photos and smart textiles.

Les Belles Soirées de l'Université de Montréal

Reservations: Les Belles Soirées – \$25/\$18 for Museum Members

■ Tuesday, October 18, 2016, 7:30 to 9:00 p.m.

100 years of graphic production from the Canadian Pacific With Marc H. Choko, Emeritus Professor at UQAM's École de design The lecture will be given again on October 24, from 7:30 to 9:00 p.m.

■ Wednesday, February 1, 2017, 2:00 to 4:00 p.m.

Notman's portraits: Between conformity and fantasy



Mocassins Anonymous 1865-1900 © McCord Museum



Enid Park (married name) models the uniform to be worn by the hostesses of the Telephone Association of Canada Pavilion, Expo'67. Designed by Michel Robichaud. A-29736-05 © Bell Canada Archives



Dolce & Gabbana, leather ankle boots with gold, white and pink embroidery, 2001. Photo © Victoria and Albert Museum, London.

With Hélène Samson, Curator, Notman Photographic Archives

■ Wednesday, February 8, 2017, 2:00 to 4:00 p.m.

Notman and the National Dream

with Alexander Reford, a historian (with degrees from the University of Toronto and Oxford University), a writer, and the director of Les Jardins de Métis/Reford Gardens.

■ Monday, May 1st, 2017, from 1.30 to 3.30 p.m.

A Montreal Landmark of Learning: The Dawson College Site from Past to Present (en anglais)

With Gary Evans, professeur à l'Université d'Ottawa

Archives au pluriel: The Montreal of 1914-1918

■ Thursday, October 20 and Friday, October 21, 2016, 6:00 p.m.

In a multidisciplinary show created from archived material, this key period when Montreal went through great upheaval is brought to life in words, images and contemporary music.

Free and open to everyone; seats are limited. Reservations possible for Museum Members only.

Schulich at the McCord

A program featuring classical and jazz music played by some of the most promising young soloists and ensembles from the well-known McGill University School of Music

■ Wednesdays, at 6 p.m. October 26 and November 30, 2016,

February 22 and March 29, 2017.

City Talks

A series of lectures where the city's leading thinkers and builders share their points of view on current practical urban issues affecting Montrealers. Followed by a glass of wine. Reservations possible for Museum Members and Heritage Montreal members only.

■ November 9, 2016: Are interiors simple decorations or a heritage legacy?

Whether in the form of finishings, decors or even art pieces, interiors are often forgotten when it comes to protecting, rehabilitating, adapting or upgrading our built heritage. Which raises the question: Is the cultural heritage of our public spaces limited to just façades? Yet the interiors of many churches, banks, movie theatres and homes are remarkable: how much of these interior spaces should be preserved?

Guests: Odile Tremblay, journalist, *Le Devoir*, Julia Gersovitz, Director, Partner EVOQ ARCHITECTURE | FGMDA; Nathalie Voland, President, Gestion immobilière Quo Vadis inc

■ January 18, 2017: How does Montreal's status as a "university city" benefit the city and its neighbourhoods?

Montreal is proud to be North America's second largest university city, a title it has earned with the development of secular and recent institutions that have contributed to the city's prestige and influence along with its economy and urban development. This expansion has opened opportunities to



Wm Notman & Son/William McFarlane Notman, Loop showing four tracks on the Canadian Pacific Railway, B.C., 1889 © McCord Museum



Musicians – Schulich School © Orbis Quartet

revitalize heritage sites or create new public spaces. But what is it really like to live in university neighbourhoods?

Guests: Clarence Epstein, senior director of urban and cultural affairs, Concordia University; Gabrielle Immarigeon, Project manager at Convercité

■ March 22, 2016: Place names, bronze work or contemporary art pieces: how should we commemorate the past?

Debates around the political decisions to rename streets or parks after deceased personalities attest to the modern sensibility of capturing particular memories in the collective landscape. What is the most relevant and dignified way to honour the memory of significant people or events? How do we recognize or enrich the city's commemorative and toponymic heritage? And who decides?

Guests: Jérôme Delgado, journalist, *Le Devoir*, Francine Lord, Chef du Bureau d'Art public, City of Montreal, from 1989 to 2016; Bernard Vallée, animateur en histoire, patrimoine et enjeux urbains, Montréal Exploration

■ May 3, 2017: When the party's over, are we left with a legacy or a burden?

Since the 19th century, Montreal has celebrated a number of major anniversaries and international events. Expo 67, the Olympic Games, and Montreal's 350th anniversary all left buildings that are now emblematic of the city's heritage. With the upcoming celebrations in 2017, the word "legacy" has reappeared in public discourse. But have we given ourselves the tools to make these gifts relevant over the long term?

Guest(s): Josée Boileau, journalist, Le Devoir – other guest(s) to be confirmed

About the McCord Museum

The McCord Museum is dedicated to the preservation, study and appreciation of Montreal's history, as recounted by its people, artists and communities living in the city's past and present. The McCord Museum is home to one of the largest historical collections in North America, consisting of First Peoples objects, costumes and textiles, photographs, decorative and visual artworks, and textual archives, totalling more than 1,450,000 artefacts. The McCord Museum produces exciting exhibitions that engage visitors from Montreal, Canada, and beyond by offering them a contemporary look at the world. The McCord Museum also offers educational and cultural activities, as well as innovative projects on the Internet. *McCord Museum: Our People, Our Stories.*

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Possibility of interviews with Suzanne Sauvage, President and Chief Executive Officer of the McCord Museum, Sylvie Durand, Director, Programs, Amélie Masson-Labonté, Project Manager, Cultural Programs, and Dominique Trudeau, Head, Education Programs.

Photographs available at:

- Notman: http://ow.ly/2nkH301V3Ap

Eleganza: http://ow.ly/4mUC1K

Montreal Mansions: http://ow.ly/4tGu300Oy6D
 Summer Holidays!: http://ow.ly/olew300Oy0t

Source and information:

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