

ACTIVITY SHEET

UNDERSTANDING AND BUILDING OUR WORLD AND OUR STORIES TOGETHER

At the McCord Museum, we use objects, stories and shared experiences to help our visitors better understand the world around them, no matter their age or background. With our participatory approach and civic perspective, we prioritize observation, questions and dialogue in our virtual activities.

CHRISTIAN DIOR

GUIDED TOUR AT THE MUSEUM

Length: 60 minutes

Target audience: Adult – Senior – CEGEP – University

Educational area: Fashion

DESCRIPTION OF THE ACTIVITY

Creative genius Christian Dior revolutionized the glamorous and opulent world of Parisian haute couture with his very first collection. Launched during the Second World War, the New Look collection redefined the female body by breaking away from the masculine forms of earlier decades. Dior's effect was immediate. His creations came to embody French culture, and women around the world purchased or copied his pieces. The tour of the exhibition explores Christian Dior's fascinating creative process through the designer's most emblematic gowns and considers the workings of haute couture and fashion as social and political phenomena.

STRATEGIES

Questioning – Discussion – Observation

ATTITUDES DEVELOPED

Team spirit – Curiosity – Self-awareness

MAJOR THEMES

Transforming the world

Humans have always wanted to control their environment by creating machines, devices, objects and new techniques. These inventions enrich our daily lives and transform our relationship to the world.

INFORMATIONS

Rates*

Taxes included. Valid until March 31, 2022

	Individual rates	Group rates (minimum 15 people*)			
	Regular	Basic price (with mediator)	Price per additional activity (with mediator)	Self-conducted visit (without mediator)	Virtual tours and workshops (with mediator)
Adults	\$19	\$16	\$5	\$14.50	\$5 per activity
Seniors	\$17	\$13.50	\$5	\$12	
Students (13-30)	\$14	\$8	\$4	\$7.50	
Children (0-12)	Free**				

* Admission fees are in Canadian dollars. Rates are subject to change without notice.

** The McCord Museum sincerely thanks the Fondation J. A. DeSève for free admission for children 12 and under.

- Groups will receive one free admission for every 15 paid admissions.
- Free admission for members of Indigenous communities and Indigenous community groups.

Reservations

- **Reservations must be made online using the form.**
- Requests must be sent **at least 3 weeks prior to the date of the visit.** Requests received after the deadline may not be modified.
- You will receive a reservation confirmation by email, along with documents to provide useful information to prepare for your visit or activity.

Payment

- Activities with a Museum mediator must be paid by cheque, credit card or bank transfer when the invoice is received. It is possible to pay before the visit (upon request).
- **Payment on site is only possible for self-guided groups.**

Cancellation or modification

- It is possible to cancel a reservation at no charge **up to one week** prior to the date of the visit. Otherwise, you will be billed for the total amount of the reservation.
- Modifications to reservations are **subject to availability** and must be requested **by email at least two weeks** prior to the date of the visit. Requests received after the deadline will be processed on a case-by-case basis, depending on availability.
- You will receive a confirmation email if your request for changes has been accepted.
- All changes must be confirmed by email.