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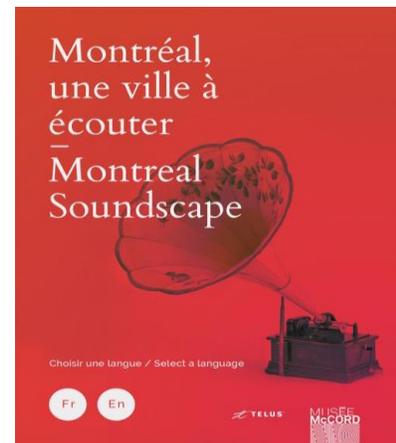
EXPERIENCE MONTREAL THROUGH THE SOUNDS OF HISTORY THE McCORD MUSEUM INTRODUCES A NEW GAME FOR DIGITAL DEVICES

Montreal, April 7, 2015 – The McCord Museum recently began offering an audio game on digital devices (iPads) to young people aged 10 to 16 and adults who love history. The game, a first in this field, offers a new way to experience a history exhibition. Rather than follow a chronological path, visitors are immersed in the atmosphere of a historical period. The game was designed by the McCord Museum through a financial contribution from the TELUS Community Board

“We are delighted to offer the public an original tool that uses sound to stimulate the imagination of visitors and enrich their visit to the Museum, says Dominique Trudeau, Head, Education Programs.

The game is available as part of the permanent exhibition *Montreal – Points of View*, which explores 10 different facets of the history of Montreal, from its earliest residents before the arrival of the Europeans to the city of today. The game takes visitors on a search for objects in the exhibition with sound clues drawn from the city. Selections of music, poetry and theatrical texts as well as the everyday sounds of the metropolis bring the city to life, highlighting change as well as continuity in its history. This fun audio experience focuses attention on certain objects in the collection, areas in the city and periods in its development. The game is available to individuals and school groups. Schoolchildren also take part in a workshop.

Questions and clues put visitors on a quest through each period. When players find the answers, words and sounds take their imaginations back in time. Each correct response brings out a piece of a puzzle. Once all the elements are collected at the end, players are able to see a hidden image. The game enables visitors to see the exhibition in a new way and interpret the city’s past differently.



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About the McCord Museum

The McCord Museum is dedicated to the preservation, study and appreciation of Montreal's history, as recounted by its people, artists and communities living in the city's past and present. The McCord Museum is home to one of the largest historical collections in North America, consisting of First Peoples objects, costumes and textiles, photographs, decorative and visual artworks, and textual archives, totalling more than 1.4 million artefacts. The McCord Museum produces exciting exhibitions that engage visitors from Montreal, Canada, and beyond by offering them a contemporary look at the world. The McCord Museum also offers educational and cultural activities, as well as innovative projects on the Internet. ***McCord Museum: Our People, Our Stories.***

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Possibility of interviews with Dominique Trudeau, Head, Education Programs, and Suzanne Sauvage, President and Chief Executive Officer of the McCord Museum.

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