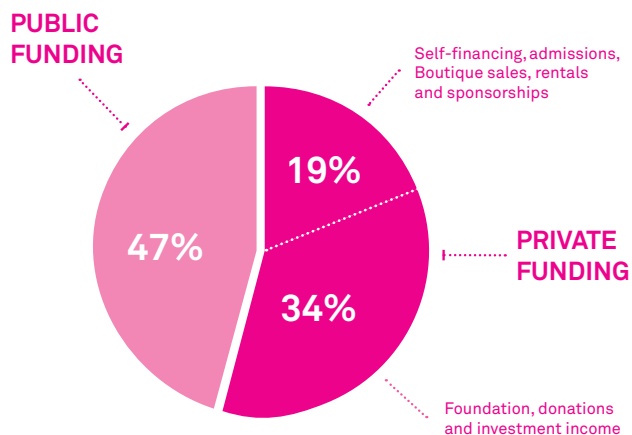


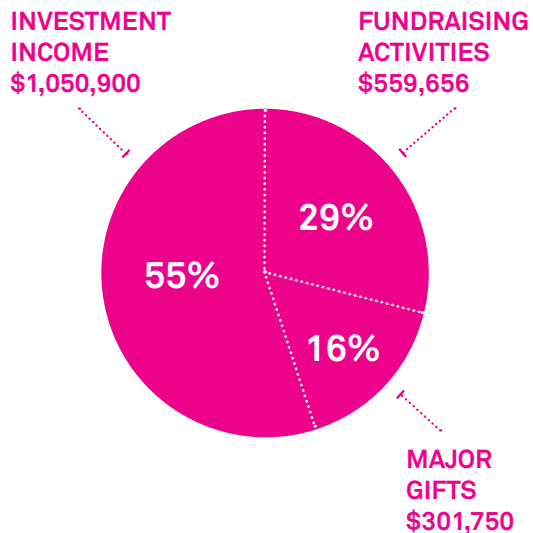
## THE MUSEUM'S REVENUE SOURCES

The McCord Museum is a private, non-profit museum whose continued operation and sustainability depend largely on the support of private donors.



## THE FOUNDATION'S REVENUE SOURCES

Thanks to the unwavering support of its donors, the Foundation is able to generate revenues to give to the Museum. Over the past year, these revenues came from three main sources:



These revenues are essential to the funding of current activities at the McCord Museum.

### 80

LECTURES, ROUND TABLES, SCREENINGS AND **FREE** ARTS AND CRAFTS WORKSHOPS



### 30

VARIOUS THEMATIC TOURS CREATED FOR **SCHOOL AUDIENCES AND ADULTS**



### 22,856

HISTORICAL OBJECTS AND DOCUMENTS HAVE BEEN **DIGITIZED**, GENERATING MORE THAN **100,000** IMAGES



### 200,000

VISITORS WELCOMED, A **NEW** ATTENDANCE RECORD



### 1,500,000

OBJECTS, IMAGES AND DOCUMENTS ARE **PRESERVED** IN OUR RESERVES



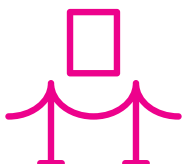
### 1,830

PEOPLE, INCLUDING SPECIALISTS, HAVE CONSULTED THE MUSEUM'S ARCHIVES



### 11

EXHIBITIONS WERE PRESENTED IN **2016-2017**



### 600

ARTEFACTS HAVE BEEN RESTORED



### 1,066,384

PEOPLE HAVE CONSULTED OUR **ONLINE** COLLECTIONS

