

Office of the 100th Anniversary Celebration

PRESS RELEASE
For immediate release

A very “educational” exhibition

HEC Montréal. 100 Years Young! at the McCord Museum

Montreal, April 19, 2007 – “It’s not every day that a museum, that temple to a society’s collective memory, turns the spotlight on a university.” So said HEC Montréal Director Michel Patry as he welcomed guests to the official opening of the *HEC Montréal. 100 Years Young!* exhibition, to be presented at the McCord Museum from April 21 to August 5, 2007.

Mr. Patry warmly thanked the McCord for so graciously and enthusiastically hosting this very original exhibition, in conjunction with the School’s 100th anniversary celebrations. Although the HEC Montréal community is used to making history, he noted, given the many *firsts* in its past, this event is an eloquent and very touching tribute by society to one of its leading educational institutions.

It was also a moving event for Hélène Desmarais, Chair of the Board of Directors of HEC Montréal, who noted that the museum community shares the School’s interest and pride in its development and its definitely fascinating story. She emphasized the importance of education and said that she was certain that through this exhibition, the McCord and HEC Montréal would together contribute to public awareness of the need to invest in education, for the benefit of society as a whole.

Lastly, Mr. Patry saluted the great professionalism of the McCord Museum team, who have so successfully traced the School’s history, and invited everyone to visit this very “educational” exhibition.

HEC Montréal

Canada's first business school, founded in 1907, HEC Montréal is celebrating its 100th anniversary in 2007. Today the School offers more than 30 management programs, from the undergraduate to postgraduate level, and welcomes some 3,300 international or permanent resident students, representing 28% of the student body, from roughly 100 countries. It employs nearly 250 career professors and is a leader in research, with some fifty research chairs, centres and groups. HEC Montréal was the first school in North America to be granted the three most prestigious international accreditations in its field: AACSB International, EQUIS and AMBA.

For more information on HEC Montréal's 100th anniversary celebrations, visit www.hec100.ca.

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