

ACTIVITY SHEET



UNDERSTANDING AND BUILDING OUR WORLD AND OUR STORIES TOGETHER

At the McCord Museum, we use objects, stories and shared experiences to help our visitors better understand the world around them, no matter their age or background.

With our **participatory approach** and our **civic perspective**, we prioritize **observation**, **interrogation**, and **dialogue** in our virtual activities.

Type of activity: Tour

Activity title: Christian Dior

Target audience: CEGEP — Adult — Senior — University

Educational area: Fashion, Arts

Length: 45 minutes

Description of the activity

Creative genius Christian Dior revolutionized the glamorous and opulent world of Parisian haute couture with his very first collection. Launched during the Second World War, the *New Look* collection redefined the female body by breaking away from the masculine forms of earlier decades. Dior's effect was immediate. His creations came to embody French culture, and women around the world purchased or copied his pieces. The tour of the exhibition explores Christian Dior's fascinating creative process through the designer's most emblematic gowns and considers the workings of haute couture and fashion as social and political phenomena.

Exhibition produced by the Royal Ontario Museum, Toronto and presented by Holt-Renfrew Ogilvy



HOLT RENFREW OGILVY

Strategies

- Questioning
- Discussion
- Observation

Attitudes developed

- Curiosity
- Critical thinking
- Self-awareness

Major themes addressed

- **Transforming the world**
Humans have always wanted to control their environment by creating machines, devices, objects and new techniques. These inventions enrich our daily lives and transform our relationship to the world.

INFORMATION ON THE ONLINE ACTIVITIES: GUIDED TOUR

Required materials

- **1 computer with an Internet connection, speakers, a microphone and, ideally, a webcam.**
- **1 projector**

The video should be projected on a large screen (IWB, large television, screen, etc.)

Sign in

The cultural mediator will interact with the group through **Zoom**.

Once your reservation has been confirmed, you will receive detailed sign in information for the platform Zoom. It is strongly recommended that you acquaint yourself with the sign in process before the start of the virtual activity.

Virtual guided tour

The cultural mediator will lead a virtual tour of the exhibition through a video developed by the Educational, Citizen and Cultural Action team at the McCord-Stewart Museum. It will be projected onto a large screen from the classroom computer.

The mediator and students are free to discuss the topics at hand as they are presented. Like the guided tours at the Museum, the in-class guided tours involve interaction.

The educator must remain close to the computer should any technical difficulties arise.

INFORMATION

Museum address: 690 Sherbrooke Street West, Montreal QC H3A 1E9
The group entrance is located at 2175 Victoria Street.

Rate for online group activities: 5\$

Minimum number of participants required: 4 people

Reservation

Reservations must be made online using the form.

For more information on our programming or activities, contact the education department by email at reservations@mccord-stewart.ca or by phone at 514-861-6701, Ext. 2234.

Requests must be sent **at least 3 weeks** before the desired date of your visit. It will not be possible to modify requests sent after this deadline.

Reservation confirmation and preparation

You will receive a reservation confirmation by email, along with all the documents providing useful information to prepare for your visit or your activity.

Payment

Activities with a Museum mediator must be paid upon invoicing, by cheque, credit card or bank transfer. It is possible to pay before the visit upon request.

Payment on site is only possible for self-guided groups.

Cancellation or modification

It is possible to cancel the reservation free of charge **at least 1 week** before the date of the visit.
No cancellation will be accepted after this deadline, and you will be invoiced the full rate.

Modifications to reservations **are subject to availability**, and must be requested **by email at least 2 weeks before the desired date of the visit.**

Requests sent after this deadline will be treated on a case-by-case basis depending on availability.

You will receive a confirmation email if your request for change has been accepted. All changes must be confirmed by email to be valid.