

PRESS RELEASE



McCord Museum Spring-Summer Programming

Featuring Christian Dior and Serge Chapleau

Montreal, January 8, 2020 – The McCord Museum has an exciting programming in store for the spring and summer, including an exhibition on the haute couture collections Christian Dior launched between 1947 and 1957, as well as a major retrospective on the career of one of Quebec’s greatest cartoonists, Serge Chapleau. What’s more, the first exhibition in the McCord Museum’s photography series *Montreal in Transition* has been assigned to Robert Walker, who has chosen to focus on the changes occurring in Griffintown. The exhibition program will also involve a range of other cultural activities, such as screenings, concerts and talks.

Chapleau, Profession: Cartoonist

April 16 to November 1

With his incisive pen and devilishly sharp strokes, Chapleau shows us the hilarious side of Quebec society. Politicians, celebrities and other public figures—everyone is fair game for the Montreal cartoonist’s scathing humour. The exhibition, which features over 150 original cartoons, sketches and illustrations, reveals unknown facets of this multidisciplinary artist. The cartoons, the real stars of the show, have been selected to document the main topics, including the follies of his youth, his sources of graphic inspiration, his irreverent portraits, how his drawing technique has evolved as seen through the lens of his editorial cartoons and, of course, the various incarnations of his iconic character, Gérard D. Laflaque. With the focus inevitably on satire, the exhibition looks back at 50 years of Quebec popular culture and current affairs.

Christian Dior

June 11 to September 13

This major exhibition on Christian Dior explores the brilliance behind Dior’s dramatic creations that revived the entire Parisian haute couture industry after the devastation of the Second World War. In 1947, the opening of the new couture house and the revolutionary “New Look” swept away the war-time masculine silhouette of women, making Christian Dior’s postwar fashions desired, worn and copied by women around the world. Drawn from the Royal Ontario Museum’s extensive collection



of Christian Dior couture, complemented by a dozen garments from the McCord Museum's Dress, Fashion and Textiles collection as well as loans from Dior Héritage, Paris, the exhibition focuses on the period from 1947 to 1957 and offers a captivating insight into the creative process and the mechanics of the Parisian haute couture industry during the 1950s. The exhibition is produced by the Royal Ontario Museum, Toronto.

Griffintown – Montreal in Transition

February 7 to August 9

As seen through the lens of Montreal photographer Robert Walker, known for his colour street photographs, *Griffintown* reveals the radical changes that have been wrought on this neighbourhood's urban fabric. A display of twenty large-format photographs, supplemented by a projection of a hundred or so others, along with historical pictures of the neighbourhood drawn from the Museum's collection, is designed to make viewers think about the tension between the rapid gentrification of Griffintown and the preservation of its heritage. The exhibition is an invitation to reflect on urban transformation and how we relate to Montreal's past. Robert Walker's *Griffintown* will be the first in a new series of photography exhibitions titled *Montreal in Transition*, commissioned by the McCord to document the ongoing transformation of Montreal's urban landscape.

LAST CHANCE!

Celia Perrin Sidarous: The Archivist

Until January 12

A young Montreal artist, Celia Perrin Sidarous explores the historiographic charge of objects by creating photographic stagings. The Archivist presents artefacts from the McCord Museum's collection alongside photographs and objects made or acquired by the artist over the years. Two collections—one institutional and the other personal—enter into dialogue in the gallery. The exhibition is being presented jointly by MOMENTA | Biennale de l'image and the McCord Museum.

OVER A DOZEN CULTURAL ACTIVITIES AND SPECIAL EVENTS

The McCord Museum is proposing a wide range of activities organized around six series. Lectures, film screenings and talks are all on the program.

McCord Discoveries – Free

Friday, April 3, 1:30 p.m.

The *McCord Discoveries* series is an opportunity for our experts to talk about the research projects they're engaged in and the discoveries they've made in connection with the Museum's collections and archives. For this first event, speakers will focus on collection artefacts that provide evidence of the individual expression and the representation of Montreal in the 19th century. It will be of interest to academic audiences and all those who are fascinated by history and archival science, museology and the study of material culture.

Fashion at the Museum – Free

Moderated by Stéphane Le Duc, journalist at *Dress to Kill* magazine and course lecturer at UQAM's fashion school, École supérieure de mode ESG, this series invites fashion lovers to meet both well-known designers and up-and-coming talent.

- **Local Perfumes** | Conversation with perfumers Isabelle Michaud (Mosillage), Alexandra Bachand (La Grange du Parfumeur) and Julie S. Jones (Les Lares) | Wednesday, February 12, 6 p.m.
- **From Inspiration to Collaboration: A Creator Under the Influence** | Conversation with Jean-Claude Poitras, Philippe Dubuc and Mariouche Gagné | Wednesday, April 1, 6 p.m.

FIFA at the McCORD – Free

The International Festival of Films on Art (FIFA) and the McCord Museum are teaming up to present this program of documentaries on fashion, photography and the expression of identity through art. There'll be a screening with guests the last Thursday of each month.

- **Jeanne Moreau, l'affranchie** | Presented by Jean-Claude Poitras | Thursday, January 30, 6 p.m.
- **Black Indians** | Followed by a discussion of the issue of the expression of ethnically mixed identities, moderated by Michael P. Farkas, president of the Black History Month round table | Organized as part of Black History Month | Thursday, February 27, 6 p.m.

City Talks – Free

Heritage Montreal and the McCord Museum invite you to three gatherings of experts and ordinary citizens to discuss hot topics of interest to Montrealers: heritage, urban planning, metropolitan area realities. Learn more about our city at these roundtable discussions followed by a networking cocktail party.

- **Social Acceptability: Driving Urban Development or Holding it Back?** | Wednesday, January 29, 6 p.m.
- **Façadism: Easy Road or Inevitable Outcome?** | Wednesday, March 11, 6 p.m.
- **Indigenous Montreal: Dream or Reality?** | Wednesday, May 6, 6 p.m.

Les Belles Soirées (\$)

In collaboration with the Université de Montréal, the Museum is organizing a series of talks related to its exhibitions and collections.

- **History of Fashion in Quebec since 1950** with Jean-Claude Poitras | Tuesdays, February 4 and 11, 1:30 p.m. | \$

SCHULICH@MCCORD – Free

This series showcases emerging musical talent through concerts given by students at McGill University's Schulich School of Music. You'll be inspired and delighted by the variety of music at these Schulich@McCord concerts.

- **Musical Chairs** | Wednesday, February 26, 6 p.m.
- **Carte Blanche Chamber Music** | Wednesday, March 25, 6 p.m.

EXHIBITIONS TO SEE OR SEE AGAIN THIS WINTER

It's your Move! Board Games : Larger Than Life, until March 8

The exhibition takes visitors on a journey into the popular world of board games in which they have various missions to fulfill. Games of chance, strategy games and challenge games are the focus of the exhibition, which features some 180 toys and games. Presented by Télé-Québec, in collaboration with Randolph.

Jean-Claude Poitras: Fashion and Inspiration, until April 26, 2020

Explore the sources of inspiration of this great Montreal designer, who marked the world of ready-to-wear in Montreal and Canada, from the 1970s to the 2000s. The exhibition is organized jointly by the McCord Museum and the Musée de la civilisation.

Wearing our identity. The First Peoples Collection

This permanent exhibition enables the public to explore the complex heritage of the First Peoples of Canada and learn more about how their dress has helped define their rich cultures and identities.

SELF-GUIDED DIGITAL TOURS

MTL Urban Museum

Even in winter, the *MTL Urban Museum* tours on the McCord Museum app provide a unique opportunity to revisit the city's history with historical walking tours using your smartphone. Five tours are offered: McGill College: Where Change is Nothing New, Shopping in the 19th and 20th Centuries, Ivanhoé Cambridge: Downtown and Old Montreal, The Golden Square Mile and The Art of Magic. Developed in collaboration with Ivanhoé Cambridge, the application's partner for six years, which renewed its precious support in 2020 for three more years, the application can be downloaded for free from the App Store.

OPENING HOURS AND ADMISSION FEES

Mondays closed | Tuesdays, Thursdays and Fridays 10 a.m. to 6:00 p.m. | Wednesdays 10 a.m. to 9:00 p.m. | Saturdays and Sundays 10 a.m. to 5:00 p.m.

Adults: \$19 | Seniors: \$17 | Students (13–30): \$14 | 12 and under: Free | Indigenous people: Free | Wednesday evenings: Free (\$9.50 for major temporary exhibitions)

Free on Wednesday evenings thanks to BMO Financial Group, and for children thanks to the Fondation J.A. De Sève.

See complete programming: www.musee-mccord.qc.ca

ABOUT THE McCORD MUSEUM

The McCord Museum is the museum of all Montrealers, a social history museum that celebrates life in Montreal, both past and present—its history, its people and its communities. Open to the city and the world, the Museum presents exciting exhibitions, educational programming and cultural activities that offer a contemporary perspective on history, engaging visitors from Montreal, Canada and beyond. It is home to over 1.5 million artefacts, comprising one of the largest historical collections in North America and organized by into the following departments: Dress, Fashion and Textiles, Photography, Indigenous Cultures, Paintings, Prints and Drawings, Material Culture, and Textual Archives. The McCord Museum: Our People, Our Stories.

– 30 –

Interviews available with Suzanne Sauvage, President and Chief Executive Officer of the McCord Museum

[Photos available.](#)

Photos p.1:

S. Chapleau, Céline Dion, 2003. © McCord Museum | ©Robert Walker | Delphine, Aimant Autumn-Winter 1956 Christian Dior © Laziz Hamani | S. Chapleau, Justin Trudeau, 2007. © McCord Museum

Source and information

Ludovic Iop, Officer, Public Relations 514-861-6701, ext. 1239 ludovic.iop@mccord-stewart.ca

The McCord Museum is grateful for the support of the Ministère de la Culture et des Communications du Québec, the Conseil des arts de Montréal, Accès Montréal, CAA, and its media partners: La Presse, the Montreal Gazette and La Vitrine culturelle.

