

PRESS RELEASE



For immediate release

A Night at the McCord Museum

McCord Museum Foundation partners with Leucan to bring 12 families together to spend a special holiday season night at the McCord

Montreal, December 16, 2019 – The McCord Museum had the great pleasure of hosting 12 Leucan families on December 7 and 14, for the very first *A Night at the Museum* event, organized by the McCord Museum Foundation. From sunset to sunrise, the children and their families took part in a variety of activities, in addition to spending the night in fairy-tale surroundings in front of the Ogilvy mechanical Christmas window display.

“By joining with Leucan for this first *A Night at the Museum*, the McCord wanted to give children with cancer and their families an opportunity to experience a wonderful unique event that would leave them with lasting memories. The initiative was a huge success, and the joint efforts of the Museum and Leucan teams helped to make the night a magical moment for both young and old,” said Suzanne Sauvage, President and Chief Executive Officer of the McCord-Stewart Museum.

A host of entertaining, original activities were organized for the families, including a tour in pyjamas of the new exhibition *It's Your Move! Board Games: Larger Than Life* and of the Ogilvy mechanical Christmas window display, a light and shadow show on the theme of Christmas, a mischievous elves race and storytelling by flashlight, plus episodes of *Passe-Partout* were shown at breakfast. Each child was given a souvenir bag that contained a family membership in the Museum, a Steiff teddy bear like the ones in the Ogilvy mechanical window display, and the children's book *La Chambre d'Adèle*, a story inspired by the McCord's toy collection and published by Gallimard at Édito jeunesse.

“The McCord Museum Foundation is very proud of its association with Leucan, an organization acknowledged for its outstanding work and whose mission matches our values of inclusion and sharing. In their night at the Museum, the children and their families enjoyed some special, unique moments together,” said Nathalie Lévesque, Executive Director of the McCord Museum Foundation.



“The McCord Museum and Leucan have shown that by working closely together, two not-for-profit organizations can both benefit. The children were delighted with the activities organized by the Museum. I attended the event myself, and it really was something very special. One word springs to mind: Magical!” said Paule Brisson, Senior Philanthropic Development Project Manager at Leucan.

A Night at the McCord was made possible by the Young McCord fundraising committee, a McCord Museum employee fundraising drive and the generous support of Ivanhoé Cambridge.

ABOUT LEUCAN

For more than 40 years, Leucan has been supporting cancer-stricken children and their families from the day of diagnosis through every stage of the disease and its side-effects. As a loyal ally of hundreds of families and thousands of members across Quebec, the Association provides specific and personalized services delivered by a qualified team with cutting-edge expertise. Leucan also funds clinical research and the Leucan Information Centre. With its nine offices, Leucan is present throughout Quebec.

ABOUT THE MCCORD MUSEUM

The McCord Museum is the museum of all Montrealers, a social history museum that celebrates life in Montreal, both past and present—its history, its people and its communities. Open to the city and the world, the Museum presents exciting exhibitions, educational programming and cultural activities that offer a contemporary perspective on history, engaging visitors from Montreal, Canada and beyond. It is home to over 1.5 million artefacts, comprising one of the largest historical collections in North America, organized into the following departments: Dress, Fashion and Textiles, Photography, Indigenous Cultures, Paintings, Prints and Drawings, Material Culture, and Textual Archives. McCord Museum: Our People, Our Stories.

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Interviews may be arranged with president and CEO Suzanne Sauvage, Annick Lafrenière, provincial director, Major and Planned Giving, Leucan, as well as Élise Mougín and Morgan Pasnon, families spokespersons for Leucan.

Contact and requests for interviews

Christine Bérubé, Head, Communications
McCord Museum
Christine.berube@mccord-stewart.ca | 514-861-6701, ext. 1290

[Photos available](#)

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