

PHOTO CONTEST – FOLLOW NOTMAN’S STEPS



Over \$1,000 in prizes to win!

In collaboration with Royal Photo.

Whether you're an amateur or professional photographer, a history enthusiast or fascinated by breathtaking landscapes, find inspiration in the exhibition *Notman, A Visionary Photographer* and follow in this virtuoso's footsteps!

From February 8 to 26, step behind the camera to capture an urban or natural environment in William Notman's style. You'll have the chance to win a digital SLR camera from Royal Photo and to see your work exhibited at the McCord Museum from March 15 to 26 this year.

THE CONTEST IN 6 STEPS:

1. Find inspiration **by visiting the exhibition** dedicated to the famous photographer, *Notman, A Visionary Photographer*.
2. Organize your own photo shoot.
3. **Post your photo** on **Instagram** with @museemccord and #NotmanMcCord.
4. **Send your photo** (maximum 5 MB) to communications@mccord-stewart.ca. Be ware, if you're selected as a finalist, you must also be able to submit your photo in high resolution, **landscape format 19.75 x 15.75 inches** (50 x 40 cm), for printing by Royal Photo.
5. Grand prize and finalists' prize of the Photo Jury:
A **jury** of photography experts will select **four finalists**, including one **grand winner**. The selection will be announced on **our Facebook page** on March 8, 2017, around midday.

6. Will you be the **Public's Favourite**?

If your photo was preselected on March 8, invite your friends to vote for your picture on **our Facebook page** for a chance to win the Public Prize: a \$100 gift card offered by Royal Photo.

Finalists and their friends are invited to the McCord Museum on Wednesday, March 15, 2017, at 1 p.m. for the unveiling of the grand winner and the public's favourite.

THE PRIZES:

In addition to being exhibited at the McCord Museum, the **grand winner** chosen by the Jury will be awarded:

- A superb Nikon D3300 DSLR
- A *Notman* book
- An annual Member+1 membership

The other three finalists chosen by the Photo Jury will have earned:

- The exhibition of their photos and the McCord Museum
- An annual Member+1 membership to the Museum

JURY MEMBERS:

- **Hélène Samson**, Curator of photography and the exhibition *Notman, A Visionary Photographer*
- **Georges Aubin**, Royal Photo
- **Carlos Richer**, President General Director of Marsan College

SELECTION CRITERIA:

- Respect of **William Notman's style**: technical quality, mastery of framing and image composition, significant use of details, harmony of light and shadow, sense of the sublime in landscapes.
- The subject: particular attention given to the historic potential of a subject for posterity.
- Faithfulness to the theme: urban or natural landscape, black and white.

[View the contest rules.](#)

