

PRESS RELEASE

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FIFTH EDITION OF THE McCORD MUSEUM *URBAN FOREST* Free activities and performances offered throughout the summer season

Montreal, June 1, 2015 – Until September 27, 2015, the McCord Museum's *Urban Forest*, on Victoria Street between Sherbrooke West and Président-Kennedy, will once again offer a whole host of activities. For its fifth edition, food trucks along with free musical and swing dance performances will all enhance the ambiance in this outdoor space, which this year will be awash in shades of blue and pink, created by designers Paula Meijerink and Thierry Beaudoin of *WANTED landscape*. A piano for passing pianists (gift of Piano Leblond) and picnic tables for the lunchtime crowd will also be available during the entire summer season. It all adds up to a peaceful and entertaining haven in the heart of downtown Montreal.

Regular program – *Noon in the Forest*

Weekdays: Food trucks

Food truck enthusiasts will want to make a daily stop in *The Urban Forest*. Take advantage of the picnic tables and sample the culinary delights of the noontime food trucks. And you can always bring your own lunch there!

Two Tuesdays per month at noon: Swing dancing with Cat's Corner (June 9 and 23, July 7 and 21, August 4 and 18)

On two Tuesdays each month, *The Urban Forest* will transform into a dance floor, led by the Cat's Corner dance school. It's a great opportunity to get moving at lunchtime while learning the basics of swing!

Wednesdays from July 8 to August 26 at noon: Concerts In partnership with POP Montreal

This series of eight summer concerts will feature up-and-coming groups. Come listen to a new one each week! Follow us on Facebook for more details about our *Urban Forest* program. Unless otherwise advised, concerts will be cancelled in case of rain.

Special Program

Roulo-Boulo Launch, the Job Bus Monday, June 1 at 11:30 a.m.

The Carrefour jeunesse-emploi Montréal Centre-Ville is launching the Roulo-Boulo, the job bus, in *The Urban Forest*. This minibus will be circulating downtown Montreal all summer and will offer support to young people looking for work.

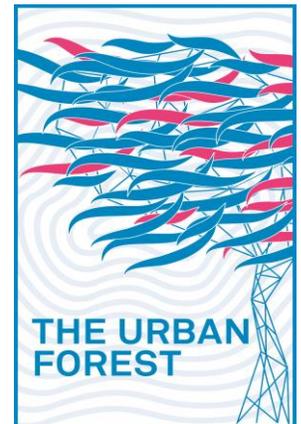
Neighbours' Day

Tuesday, June 9, 11:30 a.m. to 1 p.m.

The McCord Museum is offering a number of special activities, including the distribution of fruits and vegetables by Lufa Farms and teas by DavidsTea, and the launch of series of bimonthly swing dance workshops by Cat's Corner.



The Urban Forest, 2015 © McCord Museum



The Urban Forest, 2015 © McCord Museum



The Urban Forest, 2015 © McCord Museum

Museum Boutique Sidewalk Sale

June 8 to 12, noon to 2 p.m.

August 10 to 14, noon to 2 p.m.

Enjoy your lunch break to discover the interesting and creative products carried by the Museum Boutique: books, postcards and reproductions, jewelry and accessories. Treat yourself or find the perfect gift for that special occasion!

Homage to Édith Piaf

Les pianos publics de Montréal au diapason

Thursday, August 20 at noon

This will be a noontime unlike any other, with voices and keyboards uniting for the event *Les pianos publics de Montréal au diapason*. Accompanied on the piano, vocal quartet VoxA4 will sing Edith Piaf's iconic hit *La vie en rose*. The initiative pays homage to the beloved French songstress, whose 100th birthday is being celebrated this year. The performance will be followed by a *cappella* versions of favourite songs from France and Quebec.

Art of Living Yogathon

Saturday, August 22, starting at 9:30 a.m.

The Urban Forest will play host to the 4th annual Yogathon, an initiative of the Art of Living Foundation. The event highlights the benefits of yoga and raises funds for the Care for Children program. For more information or registration:

The Art of Living Foundation: montreal@yogathon.org

Phone Number: 438-380-9642

www.yogathon.org/www.artofliving.ca

About the McCord Museum

The McCord Museum is dedicated to the preservation, study and appreciation of Montreal's history, as recounted by its people, artists and communities living in the city's past and present. The McCord Museum is home to one of the largest historical collections in North America, consisting of First Peoples objects, costumes and textiles, photographs, decorative and visual artworks, and textual archives, totalling more than 1,450,000 artefacts. The McCord Museum produces exciting exhibitions that engage visitors from Montreal, Canada, and beyond by offering them a contemporary look at the world. The McCord Museum also offers educational and cultural activities, as well as innovative projects on the Internet. **McCord Museum: Our People, Our Stories.**

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Photographs available on request. Interviews can be arranged with Maria Luisa Romano, Project Manager, Cultural Programs.

Source and information:

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