

PRESS RELEASE

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THE McCORD MUSEUM PRESENTS THE EXHIBITION *SHALOM MONTREAL – STORIES AND CONTRIBUTIONS OF THE JEWISH COMMUNITY*

Montreal, May 1, 2018 – From May 3 to November 11, 2018, the McCord Museum is presenting *Shalom Montreal – Stories and Contributions of the Jewish Community*, an exhibition highlighting how the Jewish community has participated in the city's growth and development during the 20th century. It features remarkable achievements in a variety of sectors—architecture, heritage preservation, health and science, human rights, business, the arts and culture—that have benefited, and continue to benefit, all Montrealers. Full of personal reminiscences, videos and photos, the exhibition invites visitors to discover the fascinating stories behind many major contributions to the city.

***Shalom*, a word symbolizing openness to others and friendship**

The history of Montreal's Jewish community reflects the strength of its traditions and centuries-old roots here. Nourished by a fertile cultural and intellectual climate, its many significant achievements attest to a desire to work together and help one another.

"*Shalom Montreal* is part of our tradition of organizing exhibitions focussed on the various communities that make up our city. The Jewish community has made numerous significant contributions to Montreal, and we would like to raise the awareness of these many achievements among Montrealers of all backgrounds. Although there are many examples to choose from, we have selected the events and projects that have most affected Montrealers and shaped the city we live in today," notes Suzanne Sauvage, President and Chief Executive Officer of the McCord Museum.

The exhibition features multiple multimedia installations, organized into five different thematic zones.

Visitors are welcomed to the exhibition by a testimonial from Elaine Kalman Naves, a Jewish writer and journalist who recounts her arrival in Montreal and her life here. The next zone, entitled *Exoduses*, describes the various waves of Jewish immigrants to Montreal over the 20th century, against a backdrop of national revolutions and global conflict. It also looks at the anti-Semitism that the Montreal Jewish community suffered for many decades in the 20th century.

The third zone, *Memories*, gathers together meaningful objects that belonged or still belong to Jewish immigrants, artefacts that have accompanied them throughout their journey. Part of a Torah scroll (late 19th century), a tablecloth made by 50 young orphans (1920-1927), and a doll named *Toniška* (about 1941) are among the items on display.

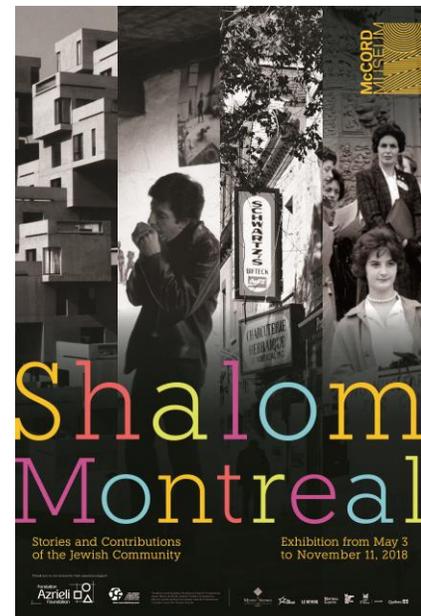
Living Together, the fourth zone, highlights the contributions of Jews to the Montreal community. The heart of the exhibition, this area explores how the Jewish and Montreal communities have learned to build, care, struggle, do business, and create together.

Building Together

Jewish architects have distinguished themselves in Montreal, whether by designing buildings that have become important symbols of the city, preserving our urban heritage, or participating in various real-estate developments. Furthermore, thanks to Jewish philanthropy, the urban landscape throughout the city has been enriched by numerous buildings, particularly on university campuses and in the fields of medicine and culture. Many drawings and a scale model illustrate this first sub-zone.



Anonymous, *Moe Wilensky and customers*, Montreal, 1965.
Courtesy of the Wilensky family



Exhibition Poster © McCord Museum, 2018



Anonymous, *Nurses tending to newborns in neonatal ward, Jewish General Hospital, Montreal, about 1960s*.
Courtesy of the Jewish General Hospital Historical Archives,
ID 1-18.9.3.4

Caring Together

Montreal Jews have often faced discriminatory practices, which prompted them to establish their own institutions. However, Jewish organizations have never responded in kind, and instead have long been in the forefront of the movement for universal access to health care. The creation of the Jewish General Hospital of Montreal is a perfect example of this. In the field of basic research, Jewish scientists like Dr. Mark Wainberg and Dr. Ronald Melzack have made significant contributions, particularly since the 1960s. This sub-zone offers a number of testimonials.

Struggling Together

Many Jews seem especially motivated to take part in social struggles for fairness, justice and human rights. Some attribute their passionate commitment to such causes to the fact that they have faced anti-Semitism, others cite Jewish religious teachings, while yet others mention the revolutionary heritage of Russian immigrants. Whatever their motivations, they have left their mark on 20th-century Montreal with their decisive contributions to universal social movements such as women's liberation, workers' rights, and the fight against racism and exclusion. Among the objects presented are a community newspaper and election posters.

Doing Business Together

The Jewish community has played a significant role in Montreal's economy. Some entrepreneurs in particular have created hugely successful commercial ventures. Often, small shops have developed into major business empires or become internationally known symbols of Montreal. Some of these businesses have left a mark on the culture of the city, and even of the province. Among the objects displayed are articles of clothing created by well-known brands like Le Château, Parachute and Canadelle, along with iconic artefacts like a Steinberg's grocery bag.

Creating Together

The final sub-zone focusses on three fields in particular—music, the visual arts and literature—to convey the incredible vitality of the Jewish artists who have lived in Montreal. Visitors can see books by Irving Layton, a gramophone (1902-1925) designed by Émile Berliner, Mordecai Richler's typewriter, and paintings of Montreal done by the mid-20th century artists collectively known as "Jewish Painters of Montreal" (Neumann, Muhlstock, Beder, Mayerovitch and Reinblatt).

The exhibition concludes with a documentary-style multimedia installation in which 14 young Montreal Jews discuss their views of the city, their contributions to the community, and what it means to be Jewish in Montreal in 2018.

The exhibition drew on the support and expertise of a scientific committee composed of Pierre Anctil, historian and professor at the University of Ottawa; Leon Berger, brand strategist, creative specialist and author; Yolande Cohen, historian and professor at Université du Québec à Montréal (UQAM); Steven Lapidus, lecturer at Concordia University; Ira Robinson, Chair in Canadian Jewish Studies at Concordia University and Morton Weinfeld, professor of sociology and Chair in Canadian Ethnic Studies at McGill University.

Complementary activities

The exhibition will be accompanied by a number of activities like lectures, discussions, film screenings, concerts featuring klezmer music and an edition of *After Hours at the McCord*. A detailed activities schedule is included with this press release. The events calendar may also be consulted on the Museum's website (mccord-museum.qc.ca).

Trip to Israel

The Museum is also inviting the public to take part in a contest to win a guided tour entitled *Wonders of Israel*, courtesy of Air Transat. This nine-day (seven-night) trip for two includes round-trip airfare and a fascinating tour through the heart of Israel and the holiest sites of Judaism, Christianity and Islam. The winner and one guest will cross the Judean Desert and swim in the Dead Sea, explore Jerusalem and its mythical sites—from the Western Wall to the Via Dolorosa to the Church of the Holy Sepulchre—discover the Galilee region, and end their journey in bustling Tel Aviv, the city that never sleeps. A second prize, offered by the Montreal Holocaust Museum, is a VIP tour of the Museum led by the curator, and a box set of the *Complete Maus*, a graphic novel by Art Spiegelman. Visitors to the exhibition can enter by completing a contest form at the Museum, or by visiting the Museum's website, from May 3 to November 11, 2018.

About the McCord Museum

The McCord Museum is the museum of all Montrealers, a social history museum that celebrates life in Montreal, both past and present—its history, its people, and its communities. Open to the city and the world, the Museum presents exciting exhibitions, educational programming and cultural activities that offer a contemporary perspective on history, engaging visitors from Montreal, Canada and beyond. It is home to over 1.5 million artefacts, comprising one of the largest historical collections in North America, organized into the following departments: Dress, Fashion and Textiles, Photography, Indigenous Cultures, Paintings, Prints and Drawings, Decorative Arts, and Textual Archives. **McCord Museum: Our People, Our Stories.**

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Interviews possible with Suzanne Sauvage, President and Chief Executive Officer of the McCord Museum, and Steven Lapidus, member of the exhibition's scientific committee.

Photographs available at <http://ow.ly/4JV30jxy7B>

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