

# PRESS RELEASE

OUR PEOPLE OUR STORIES  
690 SHERBROOKE STREET WEST  
MONTRÉAL (QUÉBEC) H3A 1E9  
T. 514 398 7100 F. 514 398 5045  
WWW.MCCORD-MUSEUM.QC.CA



## MUSICAL, FESTIVE EXHIBITION VISITS AT THE McCORD MUSEUM FOR THE 14<sup>th</sup> EDITION OF THE NUIT BLANCHE À MONTRÉAL

**Montreal, February 9, 2016** – The McCord Museum is pleased to present, in collaboration with **Rouge fm**, the evening ***Night Comes to Life: Music at the Museum*** part of the 14<sup>th</sup> edition of the Nuit blanche à Montréal, to be held on **Saturday, February 27, 2016**. On this occasion, the public will be invited to participate in an original, musical museum experience, **from 8 p.m. to 1 a.m.** Throughout this free event, four up-and-coming musicians and bands will greet visitors in the McCord Museum's exhibition rooms and J.A. Bombardier Theatre, immersing them in music!

Participants of the Nuit blanche à Montréal at the McCord Museum will be delighted by the performances of singer-songwriter [Jeffrey Piton](#), pop band [Les Handclaps](#), Inuit songwriter [Beatrice Deer](#) and a *cappella* quartet [VoxA4](#).

"For this edition, we want to offer a unique activity that will highlight our city and our stories, the Montreal of yesterday and today. Thanks to the valued collaboration of local musicians and Rouge fm, the public will be able to discover or rediscover the Museum's exhibitions, and to do so in a new light and in a very festive atmosphere!" stated Maria Luisa Romano, Project Manager, Cultural Programs.

A paid bar service will also be offered at the Museum during this event.

### A feast for the eyes... and the ears!

Jeffrey Piton, Les Handclaps, Beatrice Deer and VoxA4 will each be assigned to one or sometimes even to two exhibitions presented at the Museum. They will each deliver 15-minute musical acoustic performances at various moments during the night. These songs—covers or originals from their personal repertoires—are inspired by themes or by certain elements contained in the McCord Museum's permanent and temporary exhibitions:

*Wearing our Identity – The First Peoples Collection* invites the public to discover the heritage of the First Peoples and learn about how their dress has helped define their rich cultures and identities. *Montreal – Points of View*, for its part, explores ten different facets of the history of Montreal, presenting the city's iconic districts and pivotal moments in history, as well as the people that marked its development.

*Montreal Through the Eyes of Vittorio: 50 Years of City Life and Graphic Design* plunges the visitor into the colourful universe of the famous illustrator and poster artist Vittorio Fiorucci. Meanwhile, *Mister Rabbit's Circus* invites families to assist Mister Rabbit in an investigation to recover several stolen objects!

Although no music will be performed in it, the McCord Museum's new temporary exhibition, ***Decolonial Gestures or Doing it Wrong? Refaire le chemin.***, is worth a detour. Through a contemporary installation, multidisciplinary Algonquin artist and artist-in-residence Nadia Myre bears witness to her aboriginal identity, which she



Jeffrey Piton © Jonathan Laflièche



Les Handclaps © Julie Gauthier



Beatrice Deer © Daniel Francis Haber



VoxA4 © Christine Berthiaume

recontextualizes while highlighting objects from the Museum's ethnological collection.

During this singular visit, the J.A. Bombardier Theatre can be a stop along the way or a final destination. Here, the four musical guests will each in turn offer a personalized, 30-minute mini-concert. **Jeffrey Piton** will be the first to take the spotlight, **at 8:30 p.m.**, followed by the band **Les Handclaps**, **at 9:30 p.m.**, **Beatrice Deer**, **at 10:30 p.m.**, and finally the group **VoxA4**, **at 11:30 p.m.**

### **About the McCord Museum**

The McCord Museum is dedicated to the preservation, study and appreciation of Montreal's history, as recounted by its people, artists and communities living in the city's past and present. The McCord Museum is home to one of the largest historical collections in North America, consisting of First Peoples objects, costumes and textiles, photographs, decorative and visual artworks, and textual archives, totalling more than 1,451,000 million artefacts. The McCord Museum produces exciting exhibitions that engage visitors from Montreal, Canada, and beyond by offering them a contemporary look at the world. The McCord Museum also offers educational and cultural activities, as well as innovative projects on the Internet. **McCord Museum: Our People, Our Stories.**

-30-

Interviews possible with Maria Luisa Romano, Project Manager, Cultural Programs.

Photographs available at <http://ow.ly/XDPqX>

### **Source and information:**

Nadia Martineau

Marketing-Communications Officer, Public Relations

514-398-7100, ext. 239

[nadia.martineau@mccord-stewart.ca](mailto:nadia.martineau@mccord-stewart.ca)

The McCord Museum is grateful for the support of the Ministère de la Culture et des Communications du Québec, the Conseil des arts de Montréal, Accès Montréal, CAA, and its media partners, *24 Heures*, *The Gazette* and *La Vitrine culturelle*.

