

# PRESS RELEASE

OUR PEOPLE OUR STORIES  
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## Come experience past and present Montreal at the McCord Museum's Annual Ball

**Montreal, April 24, 2012** – With a theme of *The Past Revisited*, the McCord Museum will host its annual ball on **Thursday, May 10, 2012**, at 6:30 p.m. at the **Arsenal** (2020 William Street).

A trip back in time in a decidedly contemporary venue, the evening will be a true celebration of the Montreal of yesterday and today. This year, the Museum will transport its annual fundraising event to the heart of Griffintown, witness to the city's industrial and technological growth.

Under the honorary presidency of **Roland Lescure**, Executive Vice-President and Chief Investment Officer, Caisse de dépôt et placement du Québec, this year's fundraising event will enable the McCord Museum to continue to fulfill its mission: to collect, preserve and display the cultural history of Montreal, Quebec and Canada through innovative exhibitions, educational programs, and community outreach in order to benefit current and future generations. The Chair of the organizing committee this year is **Christiane Langevin**, President, Langevin inc.

The McCord Museum reflects our city and our world, preserving multiple visions of the past through the lens of our rich historical collections. Innovative exhibitions allow the Museum to present these precious treasures to the public, allowing us all to relive pivotal moments in our collective history. The Ball's theme of *The Past Revisited* reflects this paradox of a historic Montreal continually finding its place within our modern city, just as the McCord Museum honours our past while playing an active role in the Montreal of today, guided by a new positioning and a new identity.

It is possible to purchase individual tickets and corporate or prestige tables for the Ball by calling 514 398-7100, ext. 259, or by emailing [bal@mccord.mcgill.ca](mailto:bal@mccord.mcgill.ca).

### About the McCord Museum

The McCord Museum is dedicated to the preservation, study and appreciation of Montreal's social history, as recounted by its people, artists and communities. The McCord Museum is home to one of the largest historical collections in North America, consisting of First Peoples objects, costumes and textiles, photographs, decorative and visual artworks, and textual archives totalling more than 1.4 million artefacts. The McCord Museum produces exciting exhibitions that engage visitors from Montreal, Canada, and beyond by offering them a contemporary look at the world. The McCord Museum also offers educational and cultural activities as well as innovative projects on the Internet. **McCord Museum: Our People, Our Stories.**

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### Source and information:

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